



# Central Alberta Archers Association

Box #1 6816-50 Ave Red Deer, Alberta T4N 4E2, 403-343-1153

## Spring 2008 Newsletter

CAAA (Central Alberta Archers Association) is a non-profit organization run by volunteers. The CAAA is a separate entity from Red Deer Archery (Pro Shop).

<p><b><u>Hours of Operation:</u></b></p> <p>Monday: Closed</p> <p>Tuesday: Noon – 6p</p> <p>Wednesday: Noon – 9p</p> <p>Thursday: Noon – 6p</p> <p>Friday: Noon – 9p</p> <p>Saturday: Noon – 6p</p> <p>Sunday: Closed</p>	<p><b><u>All Memberships:</u></b> (valid for 1 year from date of purchase)</p> <ul style="list-style-type: none"> <li>- reduce your lane fees</li> <li>- entitles you to lower rates at CAAA shoots</li> </ul> <p><b><u>Gold Memberships:</u></b> ("Gold" entitles you to unlimited free lane fees throughout the year)</p> <p>Single Adult member: \$276 (includes FCA)</p> <p>Single Child (under 18) member: \$271 (includes FCA)</p> <p><b><u>Regular memberships:</u></b></p> <p>1<sup>st</sup> family member: \$91 (includes FCA)</p> <p>Each additional Adult member: \$61 (includes FCA)</p> <p>Each additional Child (under 18) member: \$56 (includes FCA)</p>
<p><b><u>Lane Fees</u></b></p> <p>Non-Member (Adult) \$15</p> <p>Non-member (7-16yr) \$10</p> <p>Regular Members (all ages) \$5</p>	<p><b><u>FCA fees:</u></b> (valid from Jan 1-Dec 31 each year)</p> <p>- provides you with insurance in case of an accident within the CAAA facility, or at sponsored shoots (Note: a FCA membership is a necessary requirement when shooting at competitions (ie., Regionals, Provincials, Nationals, etc))</p> <p>Single Adult: \$26</p> <p>Single Child (under 18): \$21</p> <p>Family: \$60</p>

It's hard to believe the Jr Archery Winter Session (January thru April) is half over-- where does the time go!!!?

### Junior Archery Program Special Events:

(please mark your calendars)

Tuesday	Thursday
Mar 11 – Target	Mar 13 – Target
Mar 18 – 3-D (Parent Nite)** / 'Bunny Shoot'	Mar 20 – 3-D (Parent Nite)** / 'Bunny Shoot'
<b>Mar 25 – NO JUNIORS - Spring Break</b>	<b>Mar 27 – NO JUNIORS - Spring Break</b>
Apr 1 – Target	Apr 3 – Target
Apr 8 – Target	Apr 10 – Target
Apr 15 – Target	Apr 17 – Target
Apr 22 – Last Nite – 'Smokies on a bun'	Apr 24 – Last Nite – 'Smokies on a bun'

**\*\*Parent Nite: Please try to make sure that a parent, grandparent, aunt, uncle, etc. is available to shoot with your junior archer (experience not necessary – come and have fun – bring a smile to your child's face (maybe even a laugh or two)).**

**General Meeting:** Our last General Meeting was held Monday, January 21, 2008 thank you to everyone who could make it to this important meeting. Topics of discussion included:

- Junior Program – attendance is down this session
- Mother of All Shoots – volunteers, advertising, tee shirts, door prizes
- Treasurer’s Report
- Possible new facility
- Alberta Winter Games – Shaw interested in doing a feature on the team

If you are interested in more detailed information, the minutes of the meeting are available on the board at the lanes or by contacting Ronda at [rondamay@telus.net](mailto:rondamay@telus.net).

**Dropping Junior Archers Off for Classes on Tuesdays & Thursdays:** Due to an incident at the beginning of February, we are requesting that for safety reasons “**do not drop your archers off in the parking lot and drive away**”—**please come in with your archers and ensure there is a class that evening before you leave to run errands, etc.** On February 7<sup>th</sup> even though it had been announced at class the week before, was written on the “volunteer board” and had been emailed out that there would be no classes on February 5<sup>th</sup> or 7<sup>th</sup> due to the Teacher’s Convention, a number of junior archers were “dropped off in the parking lot and left”. Fortunately, Pat was just leaving the lanes for the day and most parents were able to be contacted and come back to pickup their archers; however, had Pat not been there, your archers would have been stranded outside to wait for your return (when there are no classes on Tuesdays and/or Thursdays, the lanes close between 5:30 and 6:00p). If anyone has an issue with this request, please contact Ronda @ 342-6465 to discuss. Thank you in advance for your assistance in this important safety matter.

**2008 Alberta Winter Games:** The 2008 Alberta Winter Games were held February 14-17 in Leduc, AB. This year our team for Zone 4 consisted of 12 archers from our club and of these seven medals (3 gold, 3 silver and 1 bronze) came home in eight categories!

<b>2008 Winter Games Archery Team – Zone 4</b>			
<b><u>Archer</u></b>	<b><u>Category</u></b>	<b><u>Archer</u></b>	<b><u>Category</u></b>
Paige Farries	Female Cadet Recurve	Matthew Larsen	Male Cadet Recurve
Marissa Clapson	Female Junior Recurve	Simon Wiggins	Male Junior Compound
Erin Wood	Female Junior Recurve		
McKenna Oleksuik	Female Cadet Compound	Josh Kirkham	Male Cadet Compound
Janissa West-Bell	Female Cadet Compound	Anthony LeBlanc	Male Junior Compound
Jaime Crossley	Female Junior Compound		
Brenna MacLean	Female Junior Compound		<b>Cadet: 12-14 years</b>
Kira Mercereau	Female Junior Compound		<b>Junior: 15-17 years</b>

As a parent of one of the athletes on this year’s team, I can honestly say on behalf of those involved in this year’s Winter Games (whether a parent or a coach/chaperone) that we are all so extremely proud of our athletes for their effort at the games! The 12 athletes that went to the games did a fabulous job and should be truly proud of themselves regardless of their placement. More importantly, the athletes should know how impressive their “sportsmanship” was during the weekend both amongst their own team members as well as with other zones’ team members—this is what the Games are all about and I applaud you on your sharing of that integrity and enthusiasm with others.

I can’t say enough about the parents that were able to be present at the games for their support (whether cheering or supplying the team bench with “snackies” throughout the weekend or supplying the coaches with their much needed caffeine each morning before the competitions began). It’s with your support that our athletes can realize their dreams!

Finally, I can't say enough about our coaching staff!! On behalf of the Central Alberta Archers Association Executive, the athletes and their parents; we'd like to extend our sincere appreciation and gratitude to the coaches/chaperones of this year's Alberta Winter Games team (Pat, Curtis and Gary). On February 21<sup>st</sup>, many of the athletes and parents assembled to say "THANK YOU" to Pat and Curtis (unfortunately, Gary was still away on vacation) for their efforts and present them with small tokens of our appreciation.

- THANK YOU to Pat, Curtis and Gary for a "job well done" coaching and mentoring our athletes.
- THANK YOU to Trican Oilfield Services for the use of one of their vans so the athletes could travel together to and from the Games.
- THANK YOU to Ken Ford (from Trican Oilfield Services) who paid for the fuel for the van the athletes took to the Games.
- THANK YOU to our 2008 Winter Games Team for a "job well done" in sharing your sportsmanship and enthusiasm of the sport of archery!

**Mother of All Shoots (MOAS):** The Mother of All Shoots 2008 was held February 29, March 1 & 2 at the Westerner's Stockmans Pavilion. This important fundraising event was a huge success with over 360+ archers of all ages from Western Canada and Northwestern US participating in a fun-filled weekend. This is the biggest indoor 3D shoot in Canada and was our most successful year yet. Many "kudos" were expressed to the organizers for a well run shoot both by shooters and vendors, especially how each flight was kept on time (no small feat when running four flights and 360 shooters). If you missed participating this year (whether as a shooter or a volunteer), you won't want to miss next year's event as organizers are already planning a "bigger & better" shoot.

- A huge "THANK YOU" to all the volunteers for your hard work throughout the weekend, without your help, there would be no shoot.
- A huge "THANK YOU" to all our organizers, sponsors, vendors, participants and cheerleaders!

**Receipts:** Receipts for the current archery session (January thru April) will be available from Pat starting Tuesday (April 22nd) evening. If you have any questions/concerns regarding your receipt, please do not hesitate to give Ronda a call at 342-6465.

**Next Archery Session – Session 3: April thru June, 2008:** If you are interested in attending the next session, please send an e-mail (to [rondamay@telus.net](mailto:rondamay@telus.net)) ASAP. Depending on the interest, we would look at setting up an "outdoor session" to expand on distances currently shot at the lanes (10, 15, 20 metres) and expand them to 30, 40, 50 and 70 metres. **(Note: due to the distances involved with shooting outdoors, it is a requirement that you own your own equipment for this session as well as possess one dozen arrows).** Once interest has been ascertained, more information will be forwarded. If you have any questions/concerns, please do not hesitate to call Ronda @ 342-6465.

**Interested in Coaching Archery?:** We are looking at organizing a "Coaching Course" to add individuals to our volunteer coach line-up. This course is usually held during a weekend at the Red Deer College. If you're interested in taking the course, please talk with Pat, Mary-Lou or Ronda and we'll put together a list of interested individuals. (Please note, while archery experience would be an asset, it is not a requirement to take this course).

**Donations:** The club is always interested in obtaining donations or sponsorship towards the Junior Archery Program or next year's MOAS (*Mother of All Shoots*). This can be in the form of cash donations or prizes of all shapes and sizes. If you are interested in helping out or know a company or organization that would be interested in helping a worth-while cause, please talk to Pat, Mary-Lou or Ronda.

**Thank Yous:**

- Thank you again to the parents who have put in their volunteer time so far this session – you take a considerable amount of pressure off our volunteer coaches and assistants on the line.
- Thank you again to our volunteer coaches for all the time and efforts they put into spreading the enjoyment of the sport of archery.
- Thank you to Shelley Bell for the creation of the new “Membership Poster” – it looks great!
- Thank you to Lynn Bonneau for wrapping all the Christmas gifts for the kids last session!
- A huge “THANK YOU” to all the volunteers at the Mother of All Shoots for all your hard work throughout the weekend, without your help, there would be no shoot.
- A huge “THANK YOU” to all our organizers, sponsors, vendors, participants and cheerleaders at the Mother of All Shoots.
- THANK YOU to Pat, Curtis and Gary for a “job well done” coaching and mentoring our 2008 Winter Games Team.
- THANK YOU to Trican Oilfield Services for the use of one of their vans so the athletes could travel together to and from the Winter Games.
- THANK YOU to Ken Ford (from Trican Oilfield Services) who paid for the fuel for the van the athletes took to the Winter Games.
- THANK YOU to our 2008 Winter Games Team for a “job well done” in your accomplishments this year and in sharing your sportsmanship & enthusiasm of the sport of archery!

If you are interested in helping out in one of the above areas or would like to help out in another way, please talk with Mary-Lou or Ronda.

## Addendum from CAAA Treasurer

### Volunteer Time Sheets

Many will have seen a new form being passed around for signature labeled, "Volunteer Time Sheet". The importance of this simple form cannot be over-stressed!!

The following provides a bit of background as to why this new form has come into existence in the "CAAA world." In late fall of 2007, a one-day seminar pertaining to marketing and fund-raising was attended. The main focal audience of this seminar was the Arts and Museum organizations within Central Alberta. While many of the topics focused on these groups, there were several topics that apply to all non-profit organizations. One in particular dealt with the percentage of operating budgets that are received from funding sources.

The presenter used figures from the fiscal calendar year 2006 to outline the following:

- There are 188,000 non-profit organizations in Canada, as well as 80,000 registered charities
- 8 billion dollars was donated by private individuals to charities and non-profit organizations. Of this total, 4 billion went to religious organizations.
- 1 billion dollars was donated by corporations to charities and non-profit organizations
- 1 billion dollars was donated by foundations to charities and non-profit organizations
- 250 billion dollars was donated by government agencies to charities and non-profit organizations. This commitment encompasses all levels of government from Federal – Provincial – Municipal.

The majority of Arts / Museum groups in attendance were very candid in declaring that 80-90% of their annual operating budgets came from governmental funding. In contrast, CAAA's annual operating budget relies on 0% from governmental funding. The only outside funding received was a one-time submission for a percentage of the surplus funds left over after the 2006 Alberta Summer Games hosted by Red Deer. Based on the work from Kevin and Ronda, CAAA received \$6,000 from the available funds. Outside of this, no other government funding has been pursued.

With the above as a background, CAAA has unfortunately not grasped the opportunity to pursue government funding in the past. The goal is to change this!! There are several government agencies that CAAA can apply to for funding. Within this "niche" of agencies, most dictate a "matching fund requirement." Simply put, if we needed to replace the target butts at the archery lanes, and the estimated cost was \$10,000, we would need to come up with \$5,000. Once this was accomplished, we could approach one of the funding agencies with a request to match our \$5,000 commitment so we could obtain the required \$10,000 total.

One of the unique details in the information provided by the funding agencies requiring a "matching fund requirement", is that **volunteer time is considered as a matching requirement.** Most of these agencies grant \$10/hr for "non-professional" labor volunteered. What this equates to is that for every hour volunteered for CAAA purposes, funding agencies will match the \$10/hr contribution with another \$10/hr. As a result, volunteer time committed can be totaled out to \$20/hr!!!

With respect to the MOAS '07, John Wiun graciously reviewed time committed by volunteers and the total came out to 892 hours! Taking the matching fund equation into account, this totals out to \$17,840 in available funds we can request without having to take a dime out of CAAA's bank account.

Regarding the MOAS '08, Volunteer Time Sheets were provided, and hopefully all volunteers signed them. However, given the HUGE number of details that had to be coordinated to make the weekend the success it was, there may have been time missed from being recorded. As a result, this is a request for anyone who donated time for setup, line watching, office help, announcing, take-down, ... whatever time was donated that hasn't been recorded on a volunteer time-sheet, please email Ronda at rondamay@telus.net and ask her to record your contribution. All time volunteered for the weekend was incredibly appreciated!! But please don't let that volunteered time pass by without being doubly counted towards additional possibilities for the Association.

### Mohawk / Husky Community Rebate Program

An application has been made to the above groups to receive Rebate Program Cards. It is expected that the member cards should be delivered to the archery lanes by late March.

The details of the program entail the following:

- Purchases of fuel and other store items will accrue 2% of the purchase price into an account for CAAA.
- Excluded items for this reimbursement are tobacco products and lottery sales.
- On a quarterly basis, a refund cheque to CAAA will be issued based on the total of sales from those members using the Community Rebate Program cards

It is understood that some members of CAAA may not make regular use of Mohawk or Husky service stations based on their normal daily commute routes, previously existing "other" gas cards, or just no associated gas station in their immediate area, ...

This program is in no way intended to try and influence members to change their current "gas buying practices", however, if members currently use the above two stations on a regular basis, please consider acquiring one of these cards. While 2% of your normal purchase may seem small, when combined with other regular users of this rebate program, the totals can become significant. Additionally, if the program is successful, it provides a "crack-in-the-door" for approaching these corporations for further sponsorship with regards to MOAS '09. The cost for housing our event in the Stockman's Pavillion doesn't come cheap!! It would be an incredible boost to the final revenue deposited to CAAA if we had a large corporate sponsor who would be willing to cover the rent on the locale. If this Community Rebate Program is successful – based on the commitments of CAAA members, we have a viable case to make for requesting their support for future CAAA endeavors.

So if you are a Mohawk or Husky patron, please check with Pat at the end of March to obtain your Rebate Program card.